



SUNSHINE COAST BRIDAL SHOWCASE  
SUNDAY 9TH JANUARY

# Marketing Checklist

PLEASE COMPLETE THIS FORM &  
RETURN WITH YOUR MARKETING  
INFORMATION BY THE  
16TH DECEMBER



## MARKETING REQUIREMENTS

We want to make sure that you get the most out of exhibiting with us.  
We will continue to promote your business for the six months after the Showcase.

## WEBSITE LISTING

Company image – one landscape image to be used on your directory listing on our  
Sunshine Coast Bridal Showcase website linking back to your website

## SOCIAL MEDIA

Company images – please supply up to 10 images (these can be of products or  
clients). Images should be high res jpeg images and should be of the very best  
standard to make sure that your company is portrayed in the best possible way.  
Unsuitable images will not be uploaded

## FLYERS FOR SHOWBAGS

If you would like to put your marketing material in the show bags, we are happy to  
do this at no additional charge. **We just need up to 300 brochures delivered to the  
Cloud Nine Wedding Shop by Monday 6th January.**

## PLAN MY WEDDING MAGAZINE

Supply art ready advertisement – half page size 210mm wide x 148mm high  
– this ad FREE!

Upgrade to full page advertisement – full A4 size – only \$150.00

Submit a real wedding feature – email us for more details

## BANNER ADVERTISING

Book in a banner advertisement 125 x 250 at \$35.00 per month

**If you have any questions at all please don't hesitate to contact our team**