



SUNSHINE COAST

# Wedding Showcase



16 JUNE 2024

BIGGEST EXPO - BEST PRIZES

# Sunshine Coast's Largest Wedding Showcase

Creating the Wedding Showcase and featuring local amazing suppliers is our passion. We are passionate about all things weddings and growing the local wedding market. We've been creating the Sunshine Coast's leading and favourite showcase since 2001. With over fifteen thousand visitors, thousands of exhibitors and so many successful events year after year, we are so proud to have been voted Queensland's Best Expo by Lux Life 2023.

## **Time To Grow Your Business**

Most businesses that attend our wedding showcase gain bookings on the day and in the following weeks and months, build strong relationships with other suppliers and not to mention the databases you can receive for after-event marketing. Selling of product to visitors is welcome.

## **Where and Who Will Be There?**

The Wedding Showcase is hosted at the amazing Venue 114 - Lake Kawana. Featuring a fantastic main function room but also the festival waterfront lawn area. Making sure there is something for all types of weddings.

## **Sunshine Coast's Multi Award Winning Suppliers**

Our suppliers are not only varied so that we have something for all couples budgets. We are very lucky to boast that some of the best suppliers on the Sunshine Coast have been regulars for many years. In their own right many of them have won multiply awards not only locally but Nationally as well. This is a great way to show couples what amazing talent we have here on the Sunshine Coast.

## **6 Month Complimentary Listing**

Every exhibitor working with The Wedding Showcase receives a complimentary 6-month listing in our Wedding Directory, Sunshine Coast's leading online wedding directory. This website is the top choice for couples when it comes to planning their wedding, offering a network of the best in the wedding industry.

## **Sell Your Products and Services**

Not only is the Wedding Showcase a fantastic opportunity for generating leads but you can sell your products and services on the day. Exhibiting at a bridal expo is a great way to introduce a new product or sell your services to new customers. Being face to face allows you the opportunity to build a rep port with couples.

The Sunshine Coast is the perfect place to get married with so many wonderful options for weddings of all sizes. With wedding couples excited to now starting to plan their wedding in 2024 & 2025 and beyond. We have always had the reputation of supporting only local suppliers and this will be more important than ever as we see the wedding industry rebuilding over the next few years.

We love the Sunshine Coast Wedding Industry and we will continue to only allow Sunshine Coast based business to be part of our amazing Showcase.

## The Wedding Showcase is the flagship wedding event in the Sunshine Coast region.

There are wedding expos, venue open days and then there is the Wedding Showcase! Our Wedding Showcase is a wedding expo that brides just want to visit, spend time and book wedding services. Everything about it works; with the massive success of our exciting location right on the water at Lake Kawana, with the open plan style layout, friendly exhibitors, amazing looking stands, live music, atmosphere, amazing prizes, giveaways and a whole load of free wedding magazines. This is your chance to be a part of the biggest and best expo on the Coast. With limited numbers in each category this allows us to ensure that our expo has the widest range of wedding suppliers and lets you really showcase your amazing wedding services.

Still not sure whether to join us?

Whenever you're ready, we'll be waiting for you.

We totally get it. We know it can be a big step to take the plunge and join a community of thousands of couples planning their wedding right now, and that is absolutely fine. Let us know your questions.

...However, just so you are fully informed - here is all the information you need to know in order to join the Sunshine Coast Wedding Showcase Community.

**The costs:** Transparent and upfront. We don't do charm or decoy pricing, we don't hide it and you can pick the stand size that is right for you, without missing out any any of the marketing extras.

**The benefits:** Get your beautiful business in front of couples keen on getting on with their wedding planning . Included is the gorgeous directory listing - and unprecedented social media posts including welcomes and business profile posts that will make your business sparkle.

## Testimonials



**Suzanne Riley**

**- Marriage Celebrant**

This was an amazing showcase with such a warm and wonderful atmosphere, so many happy brides. 31 shows and it just keeps getting better and better. Congratulations on creating 'the' benchmark Sunshine Coast platform for brides and grooms to meet suppliers of the highest standard under one roof. What a fabulous day!



**Jennifer Dean Photography**

Just wanted to commend your team on a magnificent day today!! The expo looked fantastic and the running of the show felt seamless. I absolutely loved the new venue; it worked brilliantly! I really felt that everything was much more connected; there was a real festival vibe! The potentiality of bridal clients was truly awesome; I really found the brides who visited my stand to be very engaged, positive and open to communication with me. A big double thumbs up from me!!



**Pamela Marriage Celebrant**

Hello to all the team, I just wanted to say thank you for such a wonderful day yesterday. It was so much fun and I already have 3 bookings! I loved the new venue and how amazing the vibe was there, so upbeat and inviting! I'll definitely be booking in tomorrow for your next Showcase. Thanks again

# Why select our show?

Here is a quick guide to what is included when you exhibit at our Wedding Showcase.

It's not just about the day but the ongoing support to ensure your business is at the forefront of each bride's mind during the entire planning process for her wedding.

	Open Day at Venues	Other Sunshine Coast Expos	The One & Only Sunshine Coast Wedding Showcase
Tables, Chairs & Linen	✓	✓	✓
Online Marketing	✓	✓	✓
Flyers & Posters	✓	✓	✓
Lucky Door Prizes	✓	✓	✓
Booth Backing Boards		✓	✓
Free Bridal Magazines		✓	✓
Online Ticketing		✓	✓
Food & Drink Sales		✓	✓
Media Press Releases		✓	✓
Magazine Advertising			✓
External Blog Promotions (Brides Tree, Qld Bride, Qld Wedding)			✓
Direct Email Campaigns			✓
Radio Feature Weekend Advertising			✓
TV Advertising - 3 week lead up			✓
Professional Fashion Parade			✓
Gowns on the Green - outdoor fashion show			✓
Free show bag inclusions for suppliers			✓
Free Show Bags for all Brides			✓
\$15K Major Prize			✓
Event Directory brochure			✓
Social Media Posts - 6 months			✓
Social Media Special Offers - unlimited			✓
Supplier Competition - Free Advertising			✓
Website listing - 6 months			✓
Data base of all Brides Details			✓

# So Many Options...

## Sunshine Coast Wedding Showcase & Waterfront Festival Lawn

### The Best of Both Worlds

The idea of what a wedding is has changed over the years and having a roving feast under a giant Tipi and dancing the night away under the stars has become as normal as having a formal wedding or cocktail reception at an elegant venue.

The Wedding Showcase has evolved over the years to showcase everything a bride is looking for. With so many amazing wedding suppliers located here on the Sunshine Coast each with their own niche market the Sunshine Coast Bridal Showcase has mastered the art of giving brides what they want in the most beautiful way possible.

### Traditional wedding suppliers

We have all the basics covered - there are services that every wedding couple will need and showcasing your products and services in the main function space at Venue 114 at Lake Kawana will ensure that you have opportunity to chat with brides as they check out all the stands. Being apart of the buzz of the main stage and fashion parades may suit your wedding business.



## Festival style wedding suppliers

Needing a little more space? The Festival Waterfront Green is the perfect location to show off to brides & grooms what you do. Catering, outdoor games & furniture, marquee set ups, vintage bars, cars and music – you get the picture! When lay back weddings are your style the Festival Waterfront Wedding Lawn is the place to be.





# So what do you get?

*To exhibit at the Wedding Showcase is by invitation only, we carefully check all applications to ensure that all wedding suppliers meet with our level of quality, reliability and style. Wedding exhibitors are required to have a business located here on the Sunshine Coast. One of our main objectives is to grow the strong Sunshine Coast Wedding Market. So in other words our exhibitors are hand picked and are all a "little bit extra special".*

## **Venue 114 Main Function Room Inside Stands Include the following-**

Full length Back boards - height 2 metre x length booked  
Table & white table cloth - standard table 1.8 m x 75 cm  
One or Two chairs (depending on booth size)

## **Van & Vehicle Stands include the following**

Standard Table & white table cloth & chair

## **Festival Waterfront Lawn Area includes the following**

Standard table with white cloth & chair and market umbrella

## **Mini Tents - 3 x 3m white market tents (included)**

Standard table with cloth and chair

## **All exhibitors receive the following marketing promotion as part of their booking**

Listing in the printed event directory & Flyers & Advertising material in show bags  
6 months FREE listing on internet site with links to your own site

Data base of brides for post-show marketing & Facebook shout outs on special offers & services

### **Function Room Stands**

2 m stand \$600.00  
3 m stand \$760.00 (limited)

### **Van & Vehicle Stands**

One Space \$495.00

### **Festival Waterfront Lawn**

Standard Open Air - \$500.00  
Marquee / Tent \$600.00  
Shared Marquee Stand -\$500.00

### **Venue Foyer & Terrace Stands**

2 m stands \$590.00  
3 m stands \$750.00

### **Mini Tents - 3x3m**

Single - \$495.00  
Double - \$750.00

### **Musicians & Food Vans**

Price on application  
**Power** \$60.00 per stand

## **Payment & Confirmation**

To make sure you don't miss out, registration forms & \$150 booking fee must be received before your booking is confirmed. This is non refundable or transferable to other shows or other services, please read our cancellation policies before signing your booking paperwork





Julie-Ann Brown is the creator of the Wedding Showcase and owner of Cloud Nine Weddings. Both businesses have been a major part of the Sunshine Coast Wedding Industry for over 25 years. The Wedding Showcase is now in its twenty-fourth year proving itself unbeatable in its place as the best wedding expo on the Sunshine Coast.

Our mission is to showcase the large selection of services available to our wedding couples, proving that the Sunshine Coast has it all. We pride ourselves on supporting and helping to grow the Sunshine Coast Wedding Industry this is evident each year by the growing numbers and amazing feedback from both supplier and wedding couples.



### **Behind the scenes - "Super Stars"**

A fabulous show like this is not created by one person alone, there is a whole team of amazingly talented people who assist you along the way. They are here to answer questions, help with booking forms, ensure that we have all the marketing material we need to promote your business, even sit with you and help design your stand. We are committed to make sure you have the best wedding showcase experience ever!

So if you have any questions please feel free to chat with one of our amazing team they are just a phone call or email away.

On the day they will be there helping set up, escorting you to your stand and generally keeping everything moving - take some time to get to know them.



## *Registration Form - Expo Date Sunday 16th June 2024*

Exhibitors Business Name	
ABN	
Contact Name	
Postal Address	
Shop or Showroom Address	
Telephone Land Line	
Telephone Mobile	
Email	
Website	
Facebook	
Category Listings	

## *Booking Requirements*

*Tick the stand size required - Bookings only confirmed once booking forms & deposit received*

	Function Room - 2 metre stand \$600.00
	Function Room - 3 metre stand \$760.00 (limited number)
	Function Foyer - 2 metre stand \$590.00 (four available)
	Function Foyer - 3 metre stand \$750.00 (two available)
	Function Entrance Terrace - 2 metre stands \$590.00 (9 available under cover)
	Festival Waterfront Lawn Area - Vehicle / Catering Van \$495.00
	Festival Waterfront Lawn Area - Single \$500.00
	Festival Waterfront Lawn Area - Marquee Site \$600.00
	Festival Waterfront Lawn Area - Marquee shared display \$500.00
	Festival Waterfront Lawn Area - 3x3m Mini Tent \$495.00 (six available)
	Festival Waterfront Lawn Area - 6x3m Mini Tent \$750.00 (one available)
	Other - Musicians & Catering Vans (price on application)
	Power Required \$60.00

*Inclusions: All stands include the following and are included in your stand costs (no hidden extras)*

*Social media exposure prior & post event, flyers in show bags, company details in directory under all category listings required, table with table cloth (suitable for booth size), one or two chairs & full length backing boards, social media shout outs for the following 6 months. Please Note: deposits are non-refundable or transferable to other shows or other services*



## Showcase Payments

Tick Payment Option

	I am happy to pay \$150 booking fee with the balance to be paid by 10th June 2024
	I wish to pay the full amount for my stand

### Payment Method

*please forward receipt of payment -*

<b>Direct Deposits (Please Note - NEW ACCOUNT DETAILS)</b>
Bank - Suncorp
Name - The Wedding Showcase Sunshine Coast
BSB - 484 799
Acct No - 351519590 (new account number)
<b>Please ensure your use the following reference for payments: BSJUNE24(your company name)</b>

Credit Card Payments			
Card Number			
Name on Card			
Expiry Date	_____ / _____	Amount	\$ _____ + 2% surcharge
CCV			
Signature			

*Note: If using direct debt please send via fax or email a copy of the receipt for our payment records clearly stating the date of payment and amount paid*

**Cancellation Policy: booking fees are non-refundable or transferable to other shows, if you cancel less than 8 weeks prior a 50% cancellation fee will apply and if you cancel 4 weeks or less full stand fees will apply**

*I wish to confirm my booking & deposit payment*

Sign: \_\_\_\_\_ Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

For more information please call 07 5443 6484. Booking form also available online at our website  
Email your booking form to [info@sunshinecoastbridalshowcase.com](mailto:info@sunshinecoastbridalshowcase.com)

# Terms & Conditions

1. \$150 booking fee is required. This is non refundable. Balance to be paid 10th June 2024. Deposits are not transferable to other shows or to other services.
2. If you cancel your stand at anytime, your booking fee is non refundable or transferable to other shows or services. Cancellation within 8 weeks of show date 50% stand costs will be payable. However, if cancellation occurs 4 weeks or less full stand costs will still apply.
3. If the account is not paid in full by the due dates, your spot can be offered to another exhibitor if the space is not filled then full payment will still be expected from the exhibitor.
4. All food exhibitors (ie cakes, cupcakes, macarons etc ) must have a council approved registered kitchen.
5. All exhibitors must have public liability insurance and a current ABN. All exhibitors must have a business office based on the Sunshine Coast.
6. Electronic signing or the return of the booking form means you are bound by the Terms & Conditions set out above.
7. Exhibitors wishing to supply and sell food must get prior written permission from our office. All suppliers wishing to sell food must supply copies of your current food licences.
8. In the event the show is cancelled due to circumstances beyond our control deposits will transfer to the next show. Any refunds will be at the discretion of The Wedding Showcase Sunshine Coast but are not guaranteed.

